



News Release

FOR IMMEDIATE RELEASE

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[AmericInn](#) Announces Acquisition of Key Hotel Property In Omaha As Part Of Continuing National Growth

Omaha, Nebraska (December 12, 2012) ---- [AmericInn](#), one of the nation's leading mid-scale hotel companies, today announced it has acquired the former Hampton Inn, located at 9720 West Dodge Road in Omaha, as part of its continuing national expansion strategy.

The 128-room hotel was purchased for \$3.4 million and will be upgraded with over \$750,000 in renovations, including the addition of a new indoor swimming pool and spa area. Effective today, the name of the hotel will be changed to the [AmericInn Hotel & Suites Omaha](#) and will be managed by AmericInn. (Photos can be accessed as the following link: [AmericInn Hotel & Suites Omaha](#))

"We are pleased to announce the acquisition of this high-quality, strategically-located hotel as our first entry into the Omaha market," said Paul Kirwin, president and CEO of AmericInn. "This new location is the fifth AmericInn in Nebraska and the latest addition to our portfolio of over 250 locations that are open or under development in 24 states," he added. Other AmericInn locations in Nebraska include the cities of Lincoln (2), Kearney and Sydney.

"This latest acquisition demonstrates our continuing commitment to invest in the growth of AmericInn," Kirwin noted. "We anticipate acquiring additional properties during the next year including similar, high quality hotels that have been operating in the upper tier of the mid-scale market," he added.

In addition to growing through acquisitions and brand conversions, AmericInn is in the midst of a \$75 million, system-wide renovation initiative that is creating a fresh, updated look and feel in all of its locations. This three-year initiative is called "AmericInn Refresh".

AmericInn Hotel & Suites Omaha

The AmericInn Hotel & Suites Omaha is conveniently located to serve both business and leisure travelers to Nebraska's largest city. It is near to Creighton University, the University of Nebraska at Omaha along with Methodist hospital and numerous corporate offices in the West Dodge Road area. The hotel is also located near two of the city's premier shopping areas---Westroads Mall and Regency Court---along with numerous restaurants, bistros and other entertainment options.

Guestrooms and suites in the hotel have been recently renovated and offer contemporary, comfortable accommodations including flat screen televisions, spacious desks and work areas plus a choice of king or double beds.

Signature AmericInn services will be introduced into the property including the complimentary [AmericInn Perk hot breakfast](#) featuring hot waffles, eggs, sausage, cereals, fresh fruit, cottage cheese and other breakfast favorites including Greek yogurt. The hotel also offers

complimentary high-speed wireless internet, a business center and fitness center. The new indoor pool and spa area is expected to be completed by the summer of 2013 and will be located on the first floor of the property.

About AmericInn

AmericInn® is a mid-scale hotel chain with 250 locations currently open or under development in 24 states. AmericInn is currently in the midst of an ambitious, \$75 million, system-wide renovation initiative, creating a fresh, updated look and feel in all locations through contemporary new guest room furnishings, fixtures and related improvements. The three-year initiative, called "AmericInn Refresh", represents a new look for the future of the AmericInn brand, incorporating such elements as 32" flat screen televisions, new cozy Serta Perfect Sleeper® beds, furniture, draperies, artwork and contemporary interior paint schemes. AmericInn Refresh, which was launched in 2011, is expected to be completed at the end of 2013. It is the largest product improvement initiative in company history. AmericInn is franchised by Northcott Hospitality, owner and developer of successful franchised hospitality brands for more than 50 years. For more information on franchise opportunities, visit www.AmericInnDream.com or call 1-866-220-7140. For reservations visit www.AmericInn.com or call 1-800-634-3444.