



News Release

FOR IMMEDIATE RELEASE

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Minneapolis, MN (June 17, 2013) ---- [AmericInn](#), one of the nation's leading mid-scale hotel companies, today announced it has acquired a former Hampton Inn, located at 4201 American Boulevard West, Bloomington, MN as part of its continuing national expansion strategy. The 135-room hotel will be upgraded with over \$1 million in renovations, including the addition of a new indoor swimming pool and spa area.

Effective today, the name of the hotel will be changed to the AmericInn Hotel & Suites Bloomington West and will be managed by AmericInn. (Photos can be accessed at the following link: [AmericInn Hotel & Suites Bloomington West](#)).

"We are very pleased to announce this newest addition to the growing AmericInn system which now includes over 200 locations in 24 states," said Paul Kirwin, president and CEO of AmericInn. "We look forward to serving our customers at this location with a distinctive AmericInn hospitality experience that is comfortable, friendly and relaxing," he added.

In addition to growing through acquisitions and brand conversions, AmericInn is in the midst of a \$75 million, system-wide renovation

initiative that is creating a fresh, updated look and feel in all of its locations. This three-year initiative is called “AmericInn Refresh”.

AmericInn Hotel & Suites Bloomington West

The AmericInn Hotel & Suites Bloomington West is conveniently located to serve both business and leisure travelers to the Minneapolis/St Paul area. Situated in Bloomington, the hotel is close to the Mall of America, Southdale Mall, Minneapolis/St Paul Airport, and numerous corporate headquarters including Best Buy.

Guestrooms and suites in the hotel are being renovated to offer contemporary, comfortable accommodations including LED flat screen televisions, spacious desks and work areas plus a choice of king or double beds.

Signature AmericInn services will be introduced into the property including the complimentary [AmericInn Perk hot breakfast](#) featuring hot waffles, eggs, sausage, cereals, fresh fruit, cottage cheese and other breakfast favorites including Greek yogurt. The hotel also offers complimentary high-speed wireless internet, a business center and fitness center. The new indoor pool and spa area is expected to be completed by the fall of 2013 and will be located on the first floor of the property.

About AmericInn

AmericInn® is a mid-scale hotel chain with 240 locations currently open or under development in 24 states. AmericInn is currently in the midst of an ambitious, \$75 million, system-wide renovation initiative, creating a fresh, updated look and feel in all locations through contemporary new guest room furnishings, fixtures and related improvements. The three-year initiative, called “AmericInn Refresh”, represents a new look for the future of the AmericInn brand, incorporating such elements as 32” flat screen televisions, new cozy Serta Perfect Sleeper® beds, furniture, draperies, artwork and contemporary interior paint schemes. AmericInn Refresh, which was launched in 2011, is expected to be completed at the end of 2013. It is the largest product improvement initiative in company history. AmericInn is franchised by Northcott Hospitality, owner and developer of successful franchised hospitality brands for more than 50 years. For more information on franchise opportunities, visit www.AmericInnFranchise.com or call 1-866-220-7140.