



## News Release

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### **AmericInn® Announces Addition of New Hotel; AmericInn Sleepy Eye is Brand's Newest Offering**

**SLEEPY EYE, MN (June 1, 2017)**-- AmericInn®, the largest mid-scale hotel brand in the upper Midwest, today announced that it is expanding in 2017—this time into Sleepy Eye, MN with the addition of a new AmericInn at 1100 Main Street, Sleepy Eye, Minnesota.

The 38-room hotel will be owned and operated by Jeff Ruhr and will feature signature AmericInn hospitality services including an indoor pool, complimentary wireless internet access, a 24-hour coffee bar, and a cozy lobby.

“We are very pleased to announce still another addition to our growing AmericInn system which now includes over 225 locations either currently open or in development across 24 states,” said Paul Kirwin, president and CEO of AmericInn. “We look forward to serving our customers at this prime Midwest location with the distinctive AmericInn hospitality experience that is comfortable, friendly and relaxing,” he added.

“We’ve invested a great deal to bring the property back—it’s virtually a brand new hotel,” shares Jeff Ruhr, Owner and President of Ruhr Development.

“Everyone in the community has been very welcoming and supportive and we couldn’t be happier to be here.”

Renovations in all guest rooms and public areas have been completed including new carpeting, bedding, paint, furniture, and window treatments. The bathrooms were also updated with new tile and quartz countertops.

The property is conveniently located on Main Street, right on the outskirts of Sleepy Eye, Minnesota. The hotel is just minutes from downtown Sleepy Eye and is connected to the Sleepy Eye Convention Center.

The hotel will offer free signature AmericInn Perk® breakfast featuring a variety of hot, home-style breakfast selections along with a 24-hour coffee bar. Additional AmericInn offerings include comfortable Serta® Perfect Sleeper beds and the Easy Rewards guest loyalty program.

#### **About AmericInn**

AmericInn® is the largest midscale hotel brand in the upper Midwest with over 200 locations currently open or under development in 24 states. The brand is dedicated to providing an exceptional lodging value for its guests by offering spacious, comfortable guestrooms, great rates and amenities such as free, hot, home-style AmericInn Perk breakfast, free hotel-wide wireless high-speed Internet, inviting swimming pools and Easy Rewards guest loyalty program. AmericInn is part of Northcott Hospitality, owner and developer of successful franchised hospitality brands for more than 50 years. For more information or reservations visit [www.AmericInn.com](http://www.AmericInn.com) or call 1-800-634-3444.